# **Curriculum Vitae**

## Dr. Vrushali Balbhimrao Kute (M.Com, M.Phil., Ph.D.)



## Assistant Professor in Commerce

Faculty of Commerce,

M.S.P. Mandal's Balbhim Arts, Science and Commerce College,

Beed-431122 (MS) INDIA

Phone: 8390202575

Fax: +91 02442 224739

Email: kutevb575@gmail.com

**Date of Birth:** 22<sup>nd</sup>Nov.1982

# **Teaching Experience:**

U.G. : 08 yearsP.G. : 05 years

Name of Employer	Type of Service	Designation	From-To
Arts, Commerce and Science College, Kille-Dharur	Regular	Assistant Prof.	16/06/2017 to 11/09/2020
Balbhim Arts, Science and Commerce College, Beed	Regular		12/09/2020 to till date

**Research Interest**: Sericulture, Marketing, Financial Inclusion, Women Entrepreneurship.

**Students Guided**: 04 Research Students registered in 2025-26

**Publications**: International & National: 16

**Research Project:** 

**Lectures/Invited Talks:** 

Papers Presented: 02

**Books Published: .....** 

**Total citations:** 

h-index:

i10-index:

### **ACADEMIC RESPONSIBILITIES IN OTHER UNIVERSITY:**

- > Member:
- > Examiner / Referee for Ph D:

## **ADMINISTRATIVE RESPONSIBILITIES:**

- 1. YCMOU: Counselor at YCMOU center of Balbhim College Beed since February 2022
- 2. IGNOU: Counselor of Balbhim College Beed, since 2023
- **3. Programe Officer**: Programe officer of **National Services Scheme** department Balbhim Arts, Science And Commerce college Beed since june 2024.
- **4. Co-ordinator**: Women cell (internal complaints committee) since August 2021 to 2024.
- 5. Co-oridinatior & Member of various college committees.

## **LIST OF PUBLICATIONS:**

### **Research Paper (National/International level):**

**Year: 2025** 

- **01**. The Role of E-Commerce in Advancing Sustainable Consumer Behavior in India Issn 2277-5730 Ajanta international multi-disciplinary quarterly research journal Volume xiv issue first January- March 2025 English part II ,Impact factor 2023-7.428
- **02**. Thriving economy by virtue of MSME recent trends and challenges undergo buy women entrepreneurship in Maharashtra, ISSN 2278-5655 volume xiv issue I st, Arhat multi-disciplinary international education research journal Peer reviewed referred journal impact factor 8.343 d o i indexed journal, January February 2025
- **03**. The role of e-commerce in advancing sustainable consumer behavior in India International quarterly research journal Ajanta volume xiv part I January March 2025 English part III, IMPACT FACTOR 2023-7.428. ISSN 2277-5730
- **04**. Protecting Creativity: Intellectual property Rights in the Entertainment and Media Industry International journal of advance and applied research special issue on India and intellectual property rights ISSN 2347 7075 January- February 2025 volume 6 issue 12, impact factor 8.141
- **05**. Entrepreneurship and sustainability, International multi-disciplinary quarterly research journal Ajanta reviewed referred and ugc listed journal volume xiv issue first January March 2025 Impact factor 2027.428, ISSN 2277-5730

### **Year: 2024**

**07**. Entrepreneur challenges in today's artificial intelligence Era. New horizons in commerce management and economics Part II volume 5 issue 3 international journal of multi-disciplinary

research and technology Issn 2582–7359, March 2024, peer reviewed journal impact factor 6.325

#### **Year: 2023**

**08**. Decentralization of power and women leadership a study of Marathwada region in Maharashtra state Journal name international journal of research in management and social science Issn 2322 – 0899 First author Volume 11 issue 1 (I) January March 2023 ,Impact factor 6.35

### **Year: 2022**

**09**. An Emersion of Social Accounting Practices in India, Printing Area International Peer Reviewed Research Journal, Jan -2024 ISSN 2394-5303, 9.001

### **Year: 2021**

- **10**. The Effect of Mobile retailing on consumers purchasing experience: A Dynamic Perspective, Vidyawarta International Refereed Research journal, Issue 38, Vol.07 April to June 2021, ISSN: 2319-9318, Impact factor 7.940.
- **11**. Implications of Transitional phase of Traditional Entrepreneurship to Cyberpreneurship for Indian economy ,ISBN ,National conference organized by Dr. B.A.M.U. & V.S.S.College jalna.on March 2022.

#### **Year: 2020**

**12**.Impact of Covid -19 on National and International Trade, B.Aadhar International Peer – Reviewed Indexed Research Journal (SJIF)Issue no 252 (CCXLII) p.g.no.261, ISSN: 2278-9308,Impact factor 7.675.on Nov.2020

#### **Year: 2019**

- **13.** New Changes of Income Tax Perspective in Budget: 2020-21, OUR HERITAGE Vol-68, Special Issue -7, pa.no.243-247 January. 2020, ISSN: Online 0474-9030, impact factor 6.8.
- **14**. Impact on Global Recession in Indian Economy, Black Money and Its Impact on Indian Economy Page no.104 to106 29<sup>th</sup> Aug.2019, National Conference organized by ICSSR & KSK College, Beed.

## **Year: 2018**

- **15** .Status and prospectus of sericulture in Maharashtra, Vidyawarta international Multilingual Research Journal Issue -22, Vol-04, pg.no. 47-51, 2319-9318, 5.131, Principal author, Impact Factor 10.5
- **16**. Entrepreneurial Opportunities in Sericulture Industry in Marathwada Region of Maharashtra State. Ajanta An International Multidisciplinary Research Jouranal, Volume-VIII Issue -I, February.2018 ISSN No. 2277-5730 Impact Factor 5.5, April 2018