

(54) Title of the invention : CRISIS MANAGEMENT MODEL FOR REFLECTIONS ON MARKETING EDUCATION SYSTEM’S TRANSFORMATION

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(57) Abstract :
CRISIS MANAGEMENT MODEL FOR REFLECTIONS ON MARKETING EDUCATION SYSTEM’S TRANSFORMATION In the present aspect of the invention, a system for crisis management model for reflections 5 on marketing education system transformation, the system is comprising of a plurality of identification sensors adapted to measure content at a predefined location, a controller comprising a memory unit where predefined processing condition are pre-stored, a data analyzing module that compares the measured content, a processing module that checks out which part of the sensors are responding, cloud storage that stores measured content of 10 the processed data, an electronic device for accessing data stored in the cloud storage using a server, wherein the processing module sends an alert on the electronic device of an authorized user to manage the measured content based on processed data. (FIG. 1 will be the reference figure)

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