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## SONTENTS OF ENGLISH PART - IV <</p>

S. No.	Title & Author	Page No.
13	Growth of India's Foreign Trade after Liberalisation	74-76
	S. Henri Rita Mary	
14	Entrepreneurial Opportunities in Sericulture Industry in	77-80
	Marathwada Region of Maharashtra State	
	Dr. Vrushali Balbhimrao Kute	
	N. T. Dakhni	State In-
15	A Study of Various Provisions of Ministry of Rural Developments	81-85
	for the Rural Development for the Period 2014-19 with Special	
	Reference to the Marathawada Rural Levelopment	
	Prof. Rohit Bhagwat Pagare	
16	Climate Change and Challenges of Sustainability	86-94
	LaxmiRoy	-

## 14. Entrepreneurial Opportunities in Sericulture Industry in Marathwada Region of Maharashtra State

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## Abstract

To Provide gainful employment to the increasing population is to be a paramount goal of Developing countries like India. Sericulture has been fully recognised as an important rural industry in India. It is an agro based labour intensive export oriented employment creative activity. Recently marathwada has been recognized as an emerging sericulture region. In maharashtra, it is having highest area, under mulberry cultivation and highest in cream productionalso.

Keywords: Sericulture, Cocoons, silkworm, sapling.

## I) Introduction

Rural Population in India has been facing series of problem which affect their progress & quality of life. Most significant among these problems are lack of gainful employment leading to food insecurity, illiteracy and poor health.

In India agriculture and agro-based Industries play a vital role in the improvement of the rural economy. The livelihood of the majority of the population of Marathwada revolves around the agriculture and allied sectors. To provide gainful employment to the increasing population is to be a paramount goal of Developing countries like India so far various strategies have been pursued to address this concern and employment creation is one of the major aspects. Sericulture is most appropriate tool for education of rural poverty. The global scenario clearly indicates the enormous. Opportunities for the Indian silk Industry, because India is the second largest producer of silk in the world.

Sericulture has been fully recognized as an important rural Industry in India. Sericulture is the art and technique of silk production. It is an agro-based labour intensive export oriented employment creating activity. Silk is a fibrous substance produced by some insects in the form of