

# International Journal of Management and Economics

**Special Issue**



**6<sup>th</sup> International Conference  
on  
Globalization:  
Implications for 21<sup>st</sup> Century  
(ICGI'19)**

Organized by  
Department of Management Science  
Dr. Babasaheb Ambedkar Marathwada University, Aurangabad- 431004 (MS) INDIA

**Vol.-1, No-29  
February 2019**

**CHETAN PUBLICATIONS, AURANGABAD- INDIA**

# INDEX

1) Satisfaction of People towards the service Bangkurud Town Municipality Bangbuathong Nonthaburi Province	Dr. Arun Chainit	1
2) Analytical Study of Post Globalization Socio-Economic and Political Impact	Dr. Pawinee Meepadung Dr. Sanjay Aswale	10
3) Ways to Promote on Morality, Ethics and Good Governance Principles in Work Performance of Personnel in local Administrative Organization, Southern Region	Jintana Katakul Dr. Sanjay Salunke	14
4) Pattern and Performance of Local Governance in Thailand a Case study of Nakhon Si Thammarat Province	Phra Kraisor Sririphop Prof. Dr. Prashant Amrutkar	22
5) A study of Globalisation and Capital Market in India	Ameya Madhukar Rane Amruta Ratnakar Potdar	29 33
6) Employee Empowerment in Global Era	Dr. Chhanwal I. L. Ashwini Paraji Lokhande	36
7) Technical skills and employability of undergraduate engineers in IT industry With special reference to Aurangabad city		
8) A Study of Knowledge, Belief and Practice in Religious Teachings for Living together with Peace at Individual and Communal Level of New Generations Venerating Buddhism, Islam and Christianity	Prof. Dr Sansern Intharat, Prof. Sirima Suwansri, Prof. Dr. Titiya Netwong, Mr. Jukkrapan Kumkawe	47
9) The Challenges of Management to the Local Administrative Organizations in Thailand	Chaiwat Phuakkhong	56
10) RAMIS to revolutionize tax culture in Sri Lanka: The importance of change management	Dayananda Ambalangodage	61
11) Rhetoric Diffusion of Accrual Accounting and International Public Sector Accounting Standards (IPSASs) in the Public Sector of Emerging Economies: Evidence from Egypt, Nepal and Sri Lanka	Chamara Kuruppu Pawan Adhikari Dayananda Ambalangodage	79
12) Indian Education System and Globalization: Need for a paradigm shift	Dr. Santwana G. Mishra Dr. Sanjay Prasad	92
13) A Study of the Impact of Knowledge Management in Enhancing Creativity in Administrative Leadership (An Empirical Study on the Public Health and Population Of?ce, Hajjah Governorate, Republic of Yemen)	Hamid Shueai Alqadami Abhijeet Shelke	96
14) A comprehensive review and prospectus of employee engagement	Dr. Manik Waghmare Kalpana C. Gaikwad	96
15) A Study of Production and Marketing of Cotton Crops in Marathwada Region	Kamble P. B Dr. Chhanwal L. I.	112
16) RFID assisted automatic mechanism for self service passbook printing for banks customers	K. K. Misal	116
17) Optimal Mutual Fund Scheme Selection: A Study on Indian Market's Retail Investors	Khushboo Vora	119
18) Impact of HR Practices on Employee Satisfaction and Performance	Prof. M. A. Maroof	128
19) The Impact of Demonetization & GST Implementation in India	Dr Mangesh B. Wanegaonkar	133
20) Effective Skill Development Through Education and sustainability of Entrepreneurship capability in young Graduates (Empirical study in light of Globalization)	Ms Sarojini R. Pandit Dr. Satyaprem Ghumare	140
21) International Tourists' Behavior toward Creative Tourism: A case study of food activities with ?ve hidden gems cities in Thailand	Ms. Jenasama Srihirun Dr. Madhuri Sawant	146
22) Protection of Informal Labour Rights in the Agricultural Sector	Ms. Siwattheep Jirahirantanakorn Dr. C. N. Kakate	158

# A Study of Production and Marketing of Cotton Crops in Marathwada Region

Mr. Kamble P. B.  
Research Scholar, Dept. of Commerce  
Dr. BAMU Aurangabad  
e-mail: kambalesanket@gmail.com

Dr. Chhanwal L. I.  
Research Guide,  
Head Deptt. of Commerce and Management Science  
e-mail : ishwarachhanwal2015@gmail.com

## ABSTRACT

Cotton is one of the principal commercial crops in India influencing the economy of the country as it provides remunerative income and employment. Since independence, it has played an important role in strengthening the economy of the country. Cotton is one of the most important cash crops and accounts for around 25% of the total global fiber production. Cotton is also one of the most important commercial crops cultivated in India. In the raw material consumption basket of the Indian textile industry, the proportion of cotton is around 59%. It plays a major role in sustaining the livelihood of an estimated 5.8 million cotton farmers and 40 - 50 million people engaged in related activities such as cotton processing and trade and its processing. Cotton is an important commercial crop which can be grown in all parts of Maharashtra. It is mainly grown in Beed, Jalana, latur, Aurangabad, Ahmadnagar, Parbhani, Nanded, Osmanabad districts. This paper presents the study of Production and Marketing of Cotton Crop in Marathwada Region.

*Keywords:* Cotton Production, Marketing, commercial crops

## Introduction:

Cotton is one of the principal commercial crops in India influencing the economy of the country as it provides remunerative income and employment. Since independence, it has played an important role in strengthening the economy of the country. Presently, as estimated, more than 60 million people depend for their livelihood on its cultivation, marketing, processing and export. The textile industries based on this raw material have a weight age average of almost 20% in the entire industrial output of the country. The steady growth of the organized cotton spinning industry paved the way for the phenomenal expansion of decentralized weaving sector consisting of handlooms and power looms especially in the rural and semi-urban areas. At present, there are about 3.6 million handlooms and 1.1 million power looms, which provide direct employment to about 14 million families. In the rural areas of several states, handloom sector comes next to cottage industries in providing employment. The organized textile industry in India is the second biggest in the world with a capacity of 26.7 million spindles, 70000 rotors and 0.178 million looms. It provides direct employment to about 1.2 million workers.

## Statement Of Problem:

Cotton being a commercial crop requires a judicious decision in the investment due to capital intensive cultivation. Maximization of profit with changing improved technology and resources are the main aims of the farmers and to achieve the goals of maximum profit with different level of technology and resources requires, scientific and intelligent decision making concerning the status of technology. Therefore, farmers are generally confronted with the problems of determining the profitability in cultivation of cotton and productivity with marketing price level at the time of its disposable. It can be said that production and productivity are not only the criteria for development of cotton. Farmers always desire to get better price from their produce, but due to lack of fair marketing functionaries, marketing system and its efficiencies and marketing system they are unable to get remunerative price. Marketing system and its