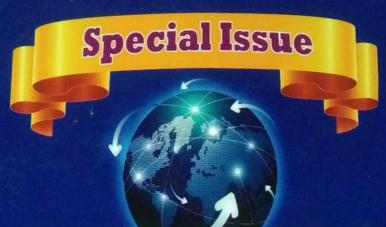


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Employee Empowerment in Global Era

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Empowering employees' means giving them power to take decisions, instead of employees who follow only the procedures when they are working independently. Employee Empowerment has huge benefits for the employee, your team and the company bottom line. The aim behind studying this topic is to analyze the effect of empowerment strategies implemented by organization. This article . Application of Employee Empowerment is also discussed in this article taking the example of Automobile industries of Aurangabad region.

Keywords: Empowerment, Global Era, Worker's Participation.

Human resource in the Manufacturing industry play more important role than in other organisations. Employee participation is the most important key to increase employee satisfaction in Automobile industries. There is a huge concern to achieve excellence in the particular organizations. Number of methods are practiced for higher job satisfaction and productivity. Most organisations introduce new technology and latest processes to achieve growth. The organisations having experienced, excellent, skilled, and dedicated manpower survive. It is essential that organisations should empower employees in the Global Era. Empowerment is very effective management practice to achieve the maximum potential of the employees.

RESEARCH DESIGN

Primary and Secondary data are used for this study.

- Sample size: Data has been collected from 10 HR Managers of Automobile industries of Aurangabad region.
- Simple random sampling method is used for this study purpose.

Primary data has been collected from Questionnaire method.

Data has been collected from both internal and external sources such as published articles, websites, web links and books etc.

- 1. To study the importance of Employee Empowerment.
- 2. To study the benefits of Employee Empowerment.
- 3. To study the type of Participation implemented in organisations.

The present study of Employee Empowerment helps to know the importance & benefits of Employee Empowerment and to know the factors responsible for the factors responsible the factors responsible for motivation and job satisfaction of employees of manufacturing industry.